



**Community & Economic Development  
Department  
Planning Division**  
14177 Frederick Street  
Moreno Valley, CA 92552  
**(951) 413-3206**  
**FAX: (951) 413-3210**

## BANNER PERMIT APPLICATION

PERMIT NO.:

Business Name: \_\_\_\_\_  
Property Address: \_\_\_\_\_  
Assessor's Parcel Number: \_\_\_\_\_  
Business/Shopping Center Name: \_\_\_\_\_

Business Owner's Name: \_\_\_\_\_  
Business Owner's Address: \_\_\_\_\_  
Business Owner's Signature: \_\_\_\_\_  
Phone No.: \_\_\_\_\_ FAX No.: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant's Name: \_\_\_\_\_  
Applicant's Address: \_\_\_\_\_  
Applicant's Signature: \_\_\_\_\_  
Phone No.: \_\_\_\_\_ FAX No.: \_\_\_\_\_ Date: \_\_\_\_\_

Property Owner Name: \_\_\_\_\_ Phone No.: \_\_\_\_\_  
Property Owner Signature: \_\_\_\_\_

### **BANNER PERMIT REQUIREMENTS**

**NUMBER AND LOCATION** Banners shall be displayed on the wall(s) of the building space occupied by the business advertised on the banner, not to exceed one banner per wall and two (2) banners per business. Banners shall not be displayed facing a freeway. Banners shall be attached to buildings, except for a business engaged in a substantially outdoor enterprise, for which a banner may be placed in an alternative location and of a size that would be enjoyed by a typical indoor business situated on a site of the same size.

**SIZE** Each promotional advertising banner shall not exceed 10% of the area of the face of the building or portion thereof on which it is placed, except one banner not to exceed 16 square feet in sign area may be displayed per street frontage in conjunction with a church or other quasi-public use.

**INSTALLATION** Banners shall be securely fastened at all four corners to the building wall. Banners shall not obscure windows, doors, lighting fixtures, other signs, nor shall it be displayed above the walls of the building. The method of attachment shall prevent the banner from flapping in the wind.

**DISPLAY OF PERMIT** A copy of the approved banner permit shall be displayed in a conspicuous place on the premises in full public view for as long the permit is in effect.

**NEW BUSINESS** A promotional advertising banner shall not be displayed in lieu of a permanent wall or canopy sign except during the first 60 days of issuance of the certificate of occupancy

**MAINTENANCE** Banners shall be maintained free from deterioration, disrepair or other condition that would create a nuisance as described in Section 6.04.030 (p) of the Municipal Code.

# BANNER PERMIT

CITY OF MORENO VALLEY  
Community & Economic Development Department  
Planning Division  
14177 Frederick Street  
Moreno Valley, CA 92552  
Phone: (951) 413-3206 ▪ FAX: (951) 413-3210

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Provide a diagram of the banner(s) and the building elevation(s) on which the banner(s) is to be placed, including the dimensions of the banner(s) and the height and width of the wall(s) or portion thereof occupied by your business. Photograph(s) of the building elevation(s) proposed for banner placement are recommended.

Permit Number: \_\_\_\_\_

Approved by: \_\_\_\_\_

Approval Date: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

**\*BANNER PERMIT IS NOT VALID UNLESS CITY SEAL IS AFFIXED \***