

# CITY



# LINK

## Invest in Your Community — Shop MoVal

Shopping locally is an Economic Stimulus Plan. Shop in Moreno Valley and be a part of improving quality of life and economics in the community. Shopping locally is just like making an investment- it provides short and long-term benefits to residents and businesses by building a healthy economic base and enhancing the City's quality of life. Shopping within the City helps local businesses and, as local merchants prosper, they provide much-needed jobs in our community. Desired products and services are made available locally, enhancing shopping opportunities for both residents and businesses.



**Eat Hot Fudge Cake locally** -Bob's Big Boy joined the other offerings at Stoneridge Towne Centre. Eating and shopping in Moreno Valley helps support City services and programs.

Shopping locally is an investment in funding City services that our residents expect and deserve. When residents spend their shopping dollars in Moreno Valley, the City can fund public safety programs, public facilities, maintain parks, provide library services, and keep our infrastructure updated. Sales tax represents 14% of the City's general fund operating revenues and 1% of each dollar spent in Moreno Valley directly supports a variety of important City services. Every purchase made outside our community benefits another city's general fund. Stimulate the local economy, Shop MOVAL! Be sure to visit some of Moreno Valley's new retailers and restaurants:

**Now open in the TownGate area:**

- 99 Cents Only
- Burlington Coat Factory



**Now open in the Stoneridge Towne Centre:**

- Bob's Big Boy
- Baja Fresh



[WWW.MOVAL.ORG](http://WWW.MOVAL.ORG)

### Streetlight Ballots Due September 14

Property owners received ballots that will determine the future of residential streetlight service in Moreno Valley. See page 20 for further information.



# Spotlight on MORENO VALLEY BUSINESS

## New tool helps developers and business owners

Looking for a new business site in the City of Moreno Valley? *MorenoValleyProspector.com* makes it easy to quickly create maps and get the demographic reports you need to select the best commercial properties for a new or expanding business.

## Down-Payment Loans Available for Income Qualified Homebuyers

- Borrow up to 20% of the purchase price
- 30-year term
- zero-interest
- no payments

Program restrictions apply. For more information, please check the City's website or call the Neighborhood Preservation Division at 413.3450.

## City Council Recognizes Local Businesses

Get to know your local business community. The City is highlighting small and large businesses at City Council meetings. The new "Spotlight on Moreno Valley Business" program was created to recognize local businesses for their contribution to Moreno Valley, along with increasing residents' awareness of local shopping, dining and employment opportunities. You can watch "Spotlight on Moreno Valley Business" on MVTV-3 on Council meeting Tuesdays at 6:00 p.m., or watch the replays at 9:30 a.m., 5:30 p.m. and 9:30 p.m. For your convenience, the video clips can be viewed on the City's website at [www.moval.org](http://www.moval.org).

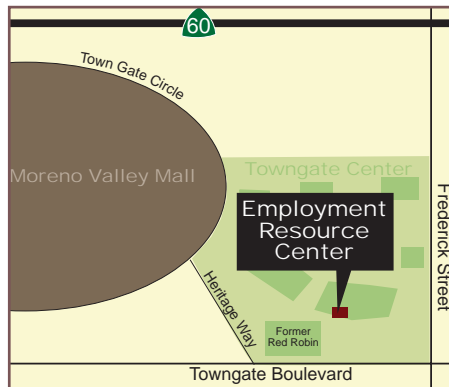
## Skechers Construction Underway

The highly anticipated construction of the 1.8 million square foot distribution facility for Skechers USA, Inc. by Highland Fairview is underway. Grading on the 265-acre property was recently completed and building permits have been issued. The development is taking place on the south side of SR 60 between Redlands Boulevard and Theodore Street as part of an overall 2.6 million square foot mixed-use facility. Skechers' more than \$200 million investment for the Moreno Valley facility will employ as many as 1,000 people during the construction phase and provide approximately 1,000 permanent jobs. Construction is expected to be complete in Spring 2011.



**Skechers USA** -Construction has begun on a Moreno Valley facility that will eventually employ 1,000 people.

## Resource Center Helps Job Seekers



Get help finding a job or applying for State Unemployment benefits. Services include Internet access, résumé writing assistance, resource library access, Hot Jobs announcement board, skills assessments, individual career coaching, and various job-search workshops.

**12625 Frederick Street, Suite K-3**  
**Monday - Thursday, 8:00 a.m. - 5:00 p.m.**  
**413.3920 [erc@moval.org](mailto:erc@moval.org)**  
**[www.rivcojobs.com](http://www.rivcojobs.com)**

## Economic Stimulus Grant Update

The City of Moreno Valley was awarded \$12.6 million in federal stimulus dollars to stabilize foreclosure impacts, prevent homelessness, and create jobs for Moreno Valley residents through the following programs:

### **Neighborhood Stabilization Program (“NSP”):**

The Department of Housing and Urban Development (HUD) allocated \$11.4 million to Moreno Valley to rehabilitate / resell foreclosed single-family homes or rehabilitate / rent foreclosed multi-family properties and expand homebuyer down-payment assistance. The following illustrates the program’s success in Moreno Valley:

**Single Family Residential:** Since December 2009, the City, through Development Partners, has acquired more than 30 single-family residences. Many of the residences have been fully rehabilitated and are available for sale to owner-occupied homebuyers who meet income qualifications. To learn about NSP property availability, please check the City’s website or call the Neighborhood Preservation Division at 413.3450 for realtor contact information.

**Multi-family Residential:** Mary Erickson Community Housing, one of the City’s multi-family residential Development Partners, has acquired and is currently rehabilitating two apartment buildings totaling 27 units located on Myers Avenue. Upon completion of the rehabilitation, the units will be rented to income qualifying households who earn up to 50% of the Area Median Income (AMI). For rental information, please contact the onsite manager at 656.2500.

### **Community Development Block Grant — Recovery (CDBG-R):**

The City received an allocation of \$479,292 to stimulate Moreno Valley’s economy and create jobs. The City Council allocated the funds for the following activities:

- **Utility Infrastructure Improvements** – the City will modernize outdated utilities to enhance reliability of electricity delivery in the Centerpointe Business Park area.
- **Economic Incentives for Distribution, Manufacturing, Restaurants, and ‘Green’ / ‘Technology’ Businesses** – Moreno Valley continues to incentivize new business attraction. In addition to the City attracting nearly 2,000 new jobs in 2009, Frazee Paint has now opened a new 182,000 sq. ft. West Coast Distribution Center in the Centerpointe Business Park, creating 40 jobs that were incentivized by this grant. The City is also promoting the availability of several vacant restaurant facilities in the TownGate area near the Moreno Valley Mall and offering CDBG-R incentives to quality restaurateurs. Additionally, the City is working closely with a local manufacturer to attract an electric vehicle distribution facility and create more jobs in the Centerpointe Business Park.

### **Homelessness Prevention and Rapid Re-Housing Program (“HPRP”):**

HUD also allocated \$732,872 to help Moreno Valley families who are at risk of becoming homeless during the economic crisis. So far, dozens of families have been assisted, and funds are still available to help with:

- Rental assistance
- Utility payment assistance
- Motel vouchers
- Security deposits
- Legal assistance related to loss of housing

To find out more about HPRP, call 211 or contact Family Services Association at 786.3985.

## Vaccination & Dog Licensing Clinics

The times and locations of the vaccination clinics are as follows:

**Saturday,  
September 18, 2010**

*Hound Town  
Dog Park*

*11150 Redlands Blvd.  
10:00 a.m.-12:00 noon*

**Saturday,  
October 2, 2010**

*Moreno Valley  
Animal Shelter*

*14041 Elsworth St.  
10:00 a.m.-12:00 noon*

**M**oreno Valley Animal Services has scheduled two low-cost rabies vaccination and dog licensing clinics this fall. Annual routine vaccinations will also be offered at a discount during these clinics with prices varying depending on the vaccination requested. Rabies vaccinations will be provided at the low cost of \$6.00 per vaccination. All vaccinations must be paid in cash.

### Dog Licensing also available

Moreno Valley residents also have the opportunity to license their dogs during the vaccination clinics. Dogs visiting the clinic must be on a leash at all times.

#### License Costs at vaccination clinics

**One Year**  
**\$10.00** altered  
**\$41.00** not altered

**Two Year**  
**\$19.00** altered  
**\$60.00** not altered

**Three Year**  
**\$26.00** altered  
**\$78.00** not altered



## Critical Streetlight Ballots due September 14

In July property owners were mailed ballots to help determine the future of residential streetlight services within Moreno Valley. At issue is the City's ability to continue to pay for the operation of streetlights in residential neighborhoods. Electrical rates for streetlights have increased approximately 47% since 2006. The amount that the City currently collects from property owners for residential streetlight services (\$23 or \$24 per parcel per year) is not sufficient to cover the increased utility costs.

If a majority of the property owners submit their CSD Zone B (Residential Street Lighting) ballots approving the increased charge, it will be the first increase in 14 years for many property owners. Last year the City conducted a similar mail ballot proceeding to increase the streetlight annual charge and only 16% of the 40,000 ballots were returned. If you received a ballot for residential streetlight services in July, please complete it and return it to the City by September 14. Your vote will help determine the future of residential streetlight services within Moreno Valley.

For more information on the residential streetlight ballot, please visit the City's website or contact the City's Special Districts Division at 413.3480.