

**Incorporation:** Incorporated as a General Law City on December 3, 1984, merging the communities of Moreno, Sunnymead and Edgemont.

**Location, Size & Elevation:** 51.5 square miles, located in the western portion of Riverside County, surrounded by Riverside, Perris, March Air Reserve Base, Lake Perris and the Badlands. Elevation: 1,650 Ft.

**City Motto:** People, Pride, Progress

**Form of Government:** A four-member elected City Council governs the City. Officers are selected annually among themselves. Current Officers: Mayor Dr. Yxstian A. Gutierrez, Mayor Pro Tem Victoria Baca (District 1) Council Members: Jeffrey J. Giba (District 2), David Marquez (District 3), and Ulises Cabrera (District 4). City Manager: Michelle Dawson.

**Growth:** Among California's growing cities; second most populous in Riverside County. Growth can be attributed to a range of quality housing options including high-end executive homes, affordable single-family homes, and condominiums; a family-friendly lifestyle; good schools, impressive quality-of-life amenities and growing job centers.

**Amenities:** Moreno Valley's amenities include: more than 38 parks and/or joint-use facilities (531 maintained acres) and 8,000 acres of open space at Lake Perris; recreational facilities, major medical, and educational facilities; quality housing at affordable prices, open spaces, abundant retail centers, industrial developments, social and cultural activities.

**Education:** Moreno Valley has two public school districts: Moreno Valley Unified School District has 23 Elementary Schools, 6 Middle Schools, 4 Comprehensive High Schools, 1 Charter School, 1 Adult School, 1 Continuation School, 1 Community Day School, 1 Pre-School Head-Start and 1 Academic Center; 35,068 students enrolled. Val Verde Unified School District (includes Perris, Mead Valley and Moreno Valley) has 1 Preschool, 13 Elementary Schools, 4 Middle Schools, 3 High Schools, 1 Continuation High School, with a total of 20,500 students enrolled. Moreno Valley College has approximately 10,000 students enrolled.

**Public Safety:** Moreno Valley Police Department has received numerous awards. The City's public safety record is comparable to other cities of similar size, as verified by state and federal crime and traffic safety audits.

## DEMOGRAPHICS

**209,826**

*Number of residents*

**216,450**

*Projected number of residents by 2018*

**55,393**

*Number of households*

**58,040**

*Number of housing units*

**3,059**

*Number of businesses*

**low \$300,000's**

*New home starting prices*

**3.78**

*Average household size*

**\$69,610**

*Average household income*

**\$246,731**

*Average home resale*

*Population information provided by the California Department of Finance, Nielsen Site Reports and Data Quick*

## DIVERSE COMMUNITY

*Ethnic Composition 2010 U.S. Census*

**54.5%**

*Hispanic*

**18.9%**

*White*

**17.2%**

*African-American*

**6.4%**

*Pacific Islander/  
Asian-American*

**2.6%**

*Two or more races*

**.2%**

*Other*

## JOB CREATION

*Moreno Valley attracts employers and opportunities for development in a wide array of industries. Here are the highlights:*

### Automotive:

Moss Bros. Auto Group

### Commercial/Retail:

Burlington Coat Factory  
Costco • Home Depot  
HomeGoods • JC Penney  
Kohl's • Lowe's Home Improvement  
Macy's • Office Depot • Sears  
SuperTarget • TJ MAXX  
Wal-Mart Super Center

### Hospitality:

Ayres Hotel & Spa • Hampton Inn  
Holiday Inn Express  
LaQuinta Inn & Suites

### Hospitals/Medical:

Da Vita Dialysis • Fresenius Medical Care  
Integrated Care Communities  
Kaiser Permanente • Riverside  
County Regional Medical Center (RCRMC)  
proposed medical corridor

### Industrial/Logistics:

Aldi Foods • Amazon  
Deckers Outdoor • Frazee Paint  
Federal-Mogul • Harbor Freight Tools  
Harman Kardon • iHerb  
Lowe's Home Improvement  
Minka Lighting • O'Reilly Automotive  
Phillips Consumer Electronics  
Procter & Gamble • ResMed  
Ross Dress for Less • Skechers USA  
United Natural Foods, Inc. • Walgreens

### Manufacturing:

BAS Recycling  
Cardinal Glass  
CIMC Reefer, Inc.  
Masonite Door Fabrication  
Modular Metal Manufacturing  
National Tube Supply  
Porvenc Doors  
Serta Mattress  
Supreme Truck Bodies  
Value Windows & Doors