

CITY OF MORENO VALLEY
COMMUNICATIONS OFFICE
14177 Frederick Street
P.O. Box 88005
Moreno Valley, CA 92552-0805



MORENO VALLEY'S
GOVERNMENT ACCESS TELEVISION
CHANNEL 3

MESSAGE DISPLAY REQUEST

Community Events Bulletin Board

Please fill in the area below with the message as you would like it to appear on the Channel 3 Community Events Bulletin Board. Messages will begin airing approximately two weeks prior to an event. All messages are subject to editing.

Date submitted: _____

Organization: _____

Contact: _____

Address: _____ Phone: _____

OUR FAX NUMBER IS 951.413.3750

MVTV-3 COMMUNITY EVENTS BULLETIN BOARD POLICY

The MVTV-3 Community Events Bulletin Board is a computerized listing of public service messages which run on Channel 3 whenever video segments are not on the air. It provides a listing of community events (such as fairs and concerts), community services, nonprofit fund-raising events, and other noncommercial advertising. The bulletin board is maintained and managed by the City of Moreno Valley Communications Division. The Government Access Bulletin Board is offered as a free public service.

ELIGIBLE PARTICIPANTS

Entities and groups eligible to submit messages to MVTV-3 include:

- Local governments.
- Local private and public educational institutions.
- Local nonprofit organizations.
- Local service groups.
- Local social recreational clubs.
- Businesses and for-profit groups, if sponsored event or activity benefits a local humanitarian or nonprofit cause. These messages will be displayed on the bulletin board as space permits, as priority will be given to messages submitted by local groups.
- Law enforcement agencies publicizing rewards and missing person information.

Message Preemption: While all messages are deemed important, bulletin board information will be preempted on MVTV-3 to provide feature programming and critical information to viewers in the event of a major disaster or emergency affecting the City.

MESSAGE EVALUATION

Each message is reviewed by the Media and Communications Administrator for conformance with eligibility and content guidelines. Priority is given first to City-sponsored events and information, then announcements submitted by Moreno Valley organizations, and finally to announcements by organizations outside of Moreno Valley.

MESSAGE CONTENT REQUIREMENTS & RESTRICTIONS

- Messages must be submitted in writing to the City Communications Division in person, by mail or by fax at 951.413.3750.
- Messages must be noncommercial in nature, serving the public interest.
- Messages must be submitted at least two weeks before a scheduled event.
- Messages must be brief. All messages are subject to editing.
- Time-sensitive messages will be displayed through the day of the event or specified deadline.
- Messages with no specific event time or deadline will be displayed for as long as space permits, at the Administrator's discretion.

The following types of messages will NOT be considered:

- Content considered obscene.
- Messages promoting illegal activities.
- Activities that attempt to defraud viewers or attempt to obtain money by fraudulent pretenses, representations, or promises.
- Commercial advertising.
- Messages promoting, endorsing or opposing a political candidate, initiative or election issue. However, notices publicizing public meetings, forums and social functions sponsored by political groups are acceptable, as long as the names of political candidates are not publicized.

DISCLAIMER

The Government Access Bulletin Board is being provided as a public service. Therefore, while the City shall endeavor to ensure that messages submitted by individuals/organizations are transmitted accurately and in a timely manner. The City assumes no liability in connection with the Bulletin Board and makes no warranties or representations that any message will, in fact, be transmitted accurately or at any particular time. The City cannot take responsibility for the factual accuracy of the information as submitted (i.e. times, dates, specific locations, name spellings and phone numbers). That responsibility rests with the originator of the information.