

**Incorporation:** Incorporated as a General Law City on December 3, 1984, merging the communities of Moreno, Sunnymead and Edgemont.

**Location, Size & Elevation:** 51.5 square miles, located in the western portion of Riverside County, surrounded by Riverside, Perris, March Air Reserve Base, Lake Perris and the Badlands. Elevation: 1,650 Ft.

**City Motto:** People, Pride, Progress

**Form of Government:** A five-member elected City Council governs the City. Officers are selected annually among themselves. Current Officials: Mayor Tom Owings (3rd District), Mayor Pro Tem Victoria Baca (5th District) Council Members: Dr. Yxstian A. Gutierrez (4th District), Jesse L. Molina (1st District) and Richard A. Stewart (2nd District). City Manager: Michelle Dawson.

**Growth:** Among California's growing cities; second most populous in Riverside County. Growth can be attributed to a range of quality housing options including high-end executive homes, affordable single-family homes, and condominiums; a family-friendly lifestyle; good schools, impressive quality-of-life amenities and growing job centers.

**Amenities:** Moreno Valley's amenities include: more than 38 parks and/or joint-use facilities (531 maintained acres) and 8,000 acres of open space at Lake Perris; recreational facilities, major medical, and educational facilities; quality housing at affordable prices, open spaces, abundant retail centers, industrial developments, social and cultural activities.

**Education:** Moreno Valley has two public school districts: Moreno Valley Unified School District has 23 Elementary Schools, 6 Middle Schools, 4 Comprehensive High Schools, 1 Charter School, 1 Adult School, 1 Continuation School, 1 Community Day School, 1 Pre-School Head-Start and 1 Academic Center; 35,068 students enrolled. Val Verde Unified School District (includes Perris, Mead Valley and Moreno Valley) has 1 Preschool, 13 Elementary Schools, 4 Middle Schools, 3 High Schools, 1 Continuation High School, with a total of 20,500 students enrolled. Moreno Valley College has approximately 10,000 students enrolled.

**Public Safety:** The City's public safety record compares to other cities of similar size, as verified by state and federal crime audits.

Moreno Valley provides an outstanding traffic safety enforcement program. The award-winning Moreno Valley Police Department has been recognized by the state and national Law Enforcement Challenges - competitions between law enforcement agencies of similar size and type - for operating one of the best overall traffic safety programs.

**DEMOGRAPHICS**  
*Population information provided by the California Department of Finance and Nielsen Site Reports*

**199,258**  
*Number of residents*

**215,504**  
*Projected number of residents by 2019*

**53,981**  
*Number of households*

**58,040**  
*Number of housing units*

**3,059**  
*Number of businesses*

**mid \$300,000's**  
*New home starting prices*

**3.76**  
*Average household size*

**\$62,165**  
*Average household income*

**\$227,000**  
*Average home value*

**DIVERSE COMMUNITY**

*Ethnic Composition 2010 U.S. Census*

**58.7%**  
*Hispanic*

**16.2%**  
*White*

**15.9%**  
*African-American*

**5.5%**  
*Pacific Islander/  
Asian-American*

**3.7%**  
*Other*

**JOB CREATION**

*Moreno Valley attracts employers and opportunities for development in a wide array of industries. Here are the highlights:*

**Automotive:**  
Moss Bros. Auto Group

**Commercial/Retail:**  
Burlington Coat Factory,  
Costco, Home Depot,  
HomeGoods, JC Penney,  
Kohl's, Lowe's Home Improvement,  
Macy's, Office Depot, Office Max,  
Sears, SuperTarget, TJ MAXX and  
Wal-Mart Super Center

**Hospitality:**  
Ayres Hotel & Spa,  
Hampton Inn,  
Holiday Inn Express and  
LaQuinta Inn & Suites

**Hospitals/Medical:**  
Kaiser Permanente,  
Riverside County Regional Medical  
Center (RCRMC), and a  
proposed medical corridor

**Industrial/Logistics:**  
Aldi Inc., Amazon, Deckers  
Outdoor, Frazee Paint,  
Harbor Freight Tools,  
Harman Kardon, iHerb,  
Minka Lighting, O'Reilly  
Automotive, Phillips  
Consumer Electronics, ResMed,  
Ross Dress for Less, Skechers  
USA, United Natural Foods, Inc. and  
Walgreens

**Manufacturing:**  
BAS Recycling,  
Cardinal Glass,  
CIMC Reefer, Inc.,  
Masonite Door Fabrication,  
Modular Metal Manufacturing,  
National Tube Supply,  
Serta Mattress,  
Supreme Truck Bodies,  
and Value Windows  
& Doors